



### CREDIBILITY - EXCLUSIVE RELOCATION PARTNERS

- ★ Top 30 Area Employers
- ★ Orlando Regional REALTOR® Association
- ★ Orlando Economic Partnership
- ★ Orlando Regional Chamber of Commerce

### ADDITIONAL DISTRIBUTION

- ★ Cities of Orlando, Winter Park & Windermere
- ★ Top Orlando Hotels



## NEW CUSTOMERS ARE MOVING TO ORLANDO HERE'S HOW TO REACH THEM

**GET THERE FIRST** - As the official relocation guide of the Orlando Region, the Guide is the only publication to offer your marketing message first access to a targeted demographic of new and soon-to-be residents moving to Central Florida who are looking for the essential services your company provides - As they make their most critical buying decisions such as where to live, buying a house or renting an apartment, healthcare, dining, and more.

### Optimized Distribution - Get on Their Radar Early:

We make it easy for Newcomers to find you thanks to the connections of our exclusive Relocation Partners, HR groups at employers, a global online presence with 1st - page Google rankings. Advertisers Get print as well as online placement in an interactive, digital flipbook format to reach an extended global audience in market Feb/19 – Jan/20.

### Print

**17,500** copies distributed free annually via:

- Relocation Partners through phone, online and in-person requests | **11,500** copies
- Top-30 employers who provide the Guide as a resource for new hires | **3,100** copies
- New businesses coming to Central Florida during the relocation process | **1,500** copies
- Top hotel concierge desks | **1,400** copies

### Digital + Online

The guide is live and mobile-ready at [OrlandoRelocationMagazine.com](http://OrlandoRelocationMagazine.com) allowing visitors to connect with advertisers globally 24 hours a day, 7 days a week via:

- Online Digital Flipbook Edition with your ad linked to your homepage.
- Online your business listed by Category linked to your homepage.
- **Google 1st Page Organic SEO-Ranking**, Our website sits atop search keywords as "Relocation" and "Moving" to Orlando, Lake Nona, Winter Park, Baldwin Park and more.

### 2019 Advertising Rates Includes:

Both Digital & Print Edition + Online Business Listing

1/2 Page	\$1,750
Full Page	\$2,500
Pages 2 - 9	\$2,995
Two Page Spread	\$4,700
Inside Covers or Page 1	\$3,500
Back Cover	\$4,995

### DEADLINES (2019)

MATERIALS DUE: **JANUARY 28**  
DELIVERY: **FEBRUARY**

### FLEXIBLE PAYMENT TERMS

- Payment due at delivery net 30

### TO ADVERTISE, CONTACT:

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