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- ★ Top 30 Area Employers
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NEW CUSTOMERS ARE MOVING TO ORLANDO HERE'S HOW TO REACH THEM

GET THERE FIRST - As the official relocation guide of the Orlando Region, the Guide is the only publication to offer your marketing message first access to a targeted demographic of new and soon-to-be residents moving to Central Florida who are looking for the essential services your company provides - As they make their most critical buying decisions such as where to live, buying a house or renting an apartment, healthcare, dining, and more.

Optimized Distribution - Get on Their Radar Early:

We make it easy for Newcomers to find you thanks to the connections of our exclusive Relocation Partners, HR groups at employers, a global online presence with 1st - page Google rankings. Advertisers Get print as well as online placement in an interactive, digital flipbook format to reach an extended global audience in market Feb/20 – Jan/21.

Print

17,500 copies distributed free annually via:

- Relocation Partners through phone, online and in-person requests | **11,500** copies
- Top-30 employers who provide the Guide as a resource for new hires | **3,100** copies
- New businesses coming to Central Florida during the relocation process | **1,500** copies
- Top hotel concierge desks | **1,400** copies

Digital + Online

The guide is live and mobile-ready at OrlandoRelocationMagazine.com allowing visitors to connect with advertisers globally 24 hours a day, 7 days a week via:

- Online Digital Flipbook Edition with your ad linked to your homepage.
- Online your business listed by Category linked to your homepage.
- **Google 1st Page Organic SEO-Ranking**, Our website sits atop search keywords as "Relocation" and "Moving" to Orlando, Lake Nona, Winter Park, Baldwin Park and more.

2020 Advertising Rates Includes:

Both Digital & Print Edition + Online Business Listing

1/2 Page	\$1,750
Full Page	\$2,500
Pages 2 - 9	\$2,995
Two Page Spread	\$4,700
Inside Covers or Page 1	\$3,500
Back Cover	\$4,500

DEADLINES

MATERIALS DUE: **DECEMBER 20**
DELIVERY: **FEBRUARY 2020**

FLEXIBLE PAYMENT TERMS

- Payment due at delivery net 30

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Publisher@OrlandoRelocationMagazine.com
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