

2017 MEDIA KIT
(IN MARKET OCTOBER 2016; THRU DECEMBER 2017)
THE OFFICIAL ONLINE - DIGITAL - PRINT RELOCATION SOLUTION

LIVE, WORK, PLAY

ORLANDO

RELOCATION MAGAZINE 2017

DISCOVER YOUR HOME IN CENTRAL FLORIDA



THE HOTTEST NEIGHBORHOODS
DOWNTOWN, BALDWIN PARK,
LAKE NONA AND MORE

PLUS:
THINGS TO DO
THE BEST SCHOOLS
TOP CITY FOR JOB GROWTH
OUR DINING PICKS

REACH ORLANDO - AREA NEWCOMERS

2017 MEDIA KIT

August 5th Deadline

ORLANDO

Regional Relocation Guide
MULTIMEDIA RELOCATION SOLUTIONS



CLICK HERE TO VIEW

Reach Orlando-Area Newcomers

Reach individuals and businesses new to the market as they research important buying decisions by advertising in the 'Official' *Orlando Regional Relocation Guide*. If you are marketing to newcomers and want to connect with buyers relocating to Central Florida, our annual multimedia guide offers a digital magazine with print edition + online business profile to reach your audience.

Distribution Credibility

The 'Official' Orlando Relocation Guide is distributed exclusively by these relocation partners:

- Orlando Economic Development Commission
- Orlando Regional REALTOR® Association
- Orlando Regional Chamber of Commerce
- 30 Top Employers - Lockheed Martin, Darden, Disney, Siemens, Florida Hospital, more

All 2017 Advertisers Receive 4-months FREE in 2016

Includes 16 months of online, digital, print coverage (In market September 2016; thru December 2017):

PRINT MAGAZINE

Features comprehensive content on everything a newcomer needs to know about the Orlando area:

- Find Where to Live, Work, Play + Healthcare, Schools, Helpful Links, more
- **20,300 Print Copies** – 100 - page full color print edition. See Distribution Credibility above.

DIGITAL MAGAZINE + ONLINE BUSINESS PROFILE

Individuals researching Orlando visit orlandorelocationmagazine.com where they can:

- View the magazine digitally in [flip-book](#) format available online globally, 24/7
- Connect with advertisers with your flip-book ad linked to your website
- Request the digital magazine link be emailed to their inbox for later viewing
- View your [Online Business Profile](#) under 'Best of Orlando' with your display ad + link to website

CREDIBILITY - EXCLUSIVE RELOCATION PARTNERS

- ★ **Orlando Regional REALTOR® Association**
- ★ **Orlando Regional Chamber of Commerce**
- ★ **Orlando Economic Development Commission**
- ★ **Chambers of Commerce**
- ★ **Cities of Orlando, Winter Park & Windermere**
- ★ **30 Top Area Employers**
- ★ **Top Orlando Hotels**

NEXT STEPS - LET'S TALK

Call 407-896-7356

info@orlandorelocationmagazine.com

2017 Advertising Rates Includes:

Both Digital & Print Edition + Online Business Profile

1/2 Page	\$1,750
Full Page	\$2,700
Pages 3, 5, 7, 9 and Features	\$2,995
Two Page Spread	\$5,400
Covers and Page 1	SOLD

DEADLINES (2016)

MATERIAL DUE: AUGUST 5

DELIVERY: SEPTEMBER

PAYMENT TERMS

5% discount if paid by August 2016

Payment due on or before January 31, 2017.

4-Counties in The Orlando area are covered: Orange, Seminole, Osceola, & Lake and the Cities of Orlando | Windermere | Winter Park
Plus Featured Neighborhoods: Baldwin Park | Celebration | Lake Nona | Winter Garden